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UVA's Endless Pursuit
The University of Virginia

TRANSCRIPT

Imagine a mind made illimitable. Stretched, tested, expanded—so it could go anywhere. What could happen? Could you design a place of perpetual ingenuity? One that would solve, create, challenge, shatter—

Solve, Create, Challenge, Shatter, for 200 years straight. But always in the name of tomorrow?

Now inject a dose of unafraid. Unafraid of where the journey goes. Unafraid of a good experiment. Unafraid to fail. But never fail when it comes to honor and integrity. Which is why we are Hoos. Which is why we carry on in every endeavor, every pursuit.

So imagine your mind illimitable: What could you do? Create the next new way to think? The next new way to live? The next new world?

“It's nice to have tradition, but you have to live up to your tradition yourself. You have to be part of it.”

“More than anything, it's the people. UVA and Charlottesville feel like home to me more than any other place.”

“Jefferson had a vision for all of us to emerge as citizen scholars.”

This is our tradition, of minds, free to run at full speed.

This is our mission, where honor and purpose stir something inside.

This is the uncontainable energy that pushes us ever forward.

This is our endless pursuit.